



Template for 8.5 x 11 Half-Fold

Submitted Size will be 8.75 in. x 11.25 in.
(When folded the final size will be 5.5 in. x 8.5 in.)

TOE

(Toe Backs up to Toe on Inside)

FRONT PANEL

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

To eliminate the risk of your postcard being returned to you by the postal automation process, any address that is placed lower than 2.75 in from the bottom of the card should not contain a STATE or ZIP CODE.

Fold Line

Address & Barcode Area
LEAVE BLANK
2.125 in. High x 4.125 in. Wide
Background color must be white.

***BLEED IS REQUIRED**
to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

HEAD

(Head Backs up to Head on Inside)

Postmark Area
Leave Blank
1.25 in. x 1.25 in.

11.25in

8.75in

HEAD

**(Head Backs
up to Head
on Outside)**

Fold Line

TOE

**(Toe Backs
up to Toe
on Outside)**