



Template for 4.5 x 12 EDDM Retail Postcard

(Submitted size with bleed edges: 4.75in X 12.25in)

**This pdf file can be opened in
Adobe Acrobat, Photoshop,
Illustrator, or InDesign.**

***BLEED IS REQUIRED** to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

Template for 4.5 x 12 EDDM Retail Postcard

(Submitted size with bleed edges: 4.75in X 12.25in)

Delete this template when finished, or ensure the artwork covers it completely. Please DO NOT submit artwork with this template showing.

The permit must appear in the upper right hand corner as shown here

PRSR STD
ECRWSS
US POSTAGE
PAID
EDDM RETAIL

***BLEED IS REQUIRED** to ensure ink coverages goes to the very edge of the end product, make certain to extend any graphics/artwork passed the "Final Trim Size," to the very edge of this template.

The addressing text must read exactly as shown here in the address area. The background color must be white.

*******ECRWSS*******
**LOCAL
POSTAL CUSTOMER**